

**3rd International Forum
Intellectual Property Management
the Key to Successful Economy
Warsaw, March 10-12, 2010**

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Warsaw, February 17, 2010

Dear Sir or Madam,

the IP Management Poland as a non-governmental association of professionals offering an umbrella for six Intellectual Property related projects:

- **IP Management standards elaboration** within the Minister of Science and Higher Education *Innovations Creation Programme*,
- **IP Management Competence Centre - IP Hub** within EU Innovative Economy Operational Programme,
- **Pol-Nord Bridge** within Scholarship and Training Fund of Norwegian Financial Mechanism and EEA Financial Mechanism,
- **Warsaw Incubator of Technology** within the Minister of Science and Higher Education *Innovations Creation Programme*,
- **Innovations and Technology Transfer Centre** for Medical University in Lodz within the Minister of Science and Higher Education *Innovations Creation Programme*,
- **Establishing system of knowledge transfer and Innovation Centre for Warsaw University of Life Sciences** within the Minister of Science and Higher Education *Innovations Creation Programme*.

is honoured to invite you to contribute to these projects.

The above mentioned projects are executed in collaboration with six leading universities in Poland and other listed below institutions and organizations:

- Jagiellonian University in Krakow,
- University of Warsaw,
- Warsaw University of Technology,
- Warsaw School of Economics,

- Warsaw University of Life Sciences,
- Medical University of Lodz,
- Polish Academy of Sciences
- National Centre for Research and Development (NCBiR),
- National Fund for Environmental Protection and Water Management,
- Polish Bank Association,
- Polish Chamber of Commerce for High Technology,
- Polish Federation of Engineering Associations,
- Polish Private Equity Association,
- US-Polish Trade Council,
- Polish Confederation of Employers,
- Warsaw University of Technology Alumni Association,
- Warsaw Stock Exchange, Convention Bureau of Poland, National Capital Fund KFK SA,
Credit Information Office BIK SA.

Following last years successful experience, we are organising 3rd International Forum
IP Management – the Key to Successful Economy, March 10-12, 2010
 in Warsaw, Poland.

The Forum Programme is being elaborated by Scientific Committee:

Chairwoman: prof. **Marzena Anna Weresa**, Ph.D. – Chair of the Scientific Council of IP Management Poland, Director of World Economy Institute, Warsaw School of Economics,

Vice-chairman: prof. **Karl Klingsheim**, Ph.D. – NTNU in Trondheim, President of NTNU Technology Transfer a.s.,

Vice-chairman: prof. **Piotr D. Moncarz**, Ph.D. – Stanford University, Chairman of US-PTC, vice President of Exponent Inc.,

Vice-chairman: prof. **Stan Paliwoda**, Ph.D. – University of Strathclyde,

Vice-chairman: prof. **Wladyslaw Wlosinski**, Ph.D. – Chairman of Technical Sciences Department, Polish Academy of Sciences,

Scientific Secretary: **Boguslaw Weglinski** – IP Management Poland, Warsaw University of Technology, Polish Chamber of Commerce for High Technology,

Scientific Secretary: **Clay Bullwinkel** – Managing Member of Silicon Valley Flow, LLC, Director of US-PTC.

The preliminary programme of the Forum is as follows:

**3rd INTERNATIONAL FORUM
IP MANAGEMENT – THE KEY TO SUCCESSFUL ECONOMY
Warsaw, March 2010**

MONDAY TO WEDNESDAY, MARCH 8-10, 2010

Master Classes in R&D Agreements and IP Licensing

*Certified with the **Award of Excellence in IP Management** by IP Management Poland*

Key-note speakers:

Lynne Hollyer – UC Berkeley Industrial Relations Manager – ***R&D Agreements***,

Kirsten Leute – head of Stanford Office of Technology Licensing – ***IP Licensing***,

Patrick H. Sullivan, Ph.D. – President & CEO of Intellectual Capital Management Group, Inc.
– ***IP community best practices***,

Paul Marca – director of Stanford Centre for Professional Development – ***Alumni driven knowledge commercialisation***.

WEDNESDAY, MARCH 10, 2010

Elevator Speech Competition

Polish Bank Association, The Banker's Club, Smolna Str. 6, 00-375 Warsaw, Poland

10.00 **Registration**

10.30 **Official opening of 3rd International IP Management Forum**

- prof. **Witold Orłowski**, Ph.D. - Director of Warsaw University of Technology Business School
– ***Why developing countries need technologies?***,
- **Clay A. Bullwinkel** - Managing Member of Silicon Valley Flow, LLC and Director of US-PTC
– ***Bringing Technology Ventures to Multinational Scale***,
- prof. **Karl Klingsheim**, Ph.D. - NTNU TT a.s., Trondheim, Norway
– ***Entrepreneurship skills vs. technology transfer***.

12.00 **Lunch**

- 12.45 **Elevator Speech Competition** – evaluated by a panel of judges:
- International experts:
- **Clay Bullwinkel** - Managing Member of Silicon Valley Flow, LLC and Director of US-PTC,
 - **Jerzy Orkiszewski** - President of US-PTC, Director of Engineering at Cutera,
- Norwegian experts:
- **Sondre Jacobsen** - Senior Project Manager of NTNU TT a.s.,
 - **Kristi Jensen** - Norwegian Entrepreneurship Centre,
 - Prof. **Karl Klingsheim**, Ph.D. - President and CEO of NTNU TT a.s.,
- Polish experts:
- **Marek Dietl**, Ph.D. - Investment Manager of National Capital Fund,
 - **Arkadiusz Lewicki** - Director of National Contact Point of CIP (Competitiveness and Innovation) Framework Programme 2008-2013, Polish Bank Association.
- 16.00 **Coffee break**
- 16.30 **Experts' recommendations**
Comments on the Elevator Speech Competition
- 17.00 **Summary of the session**
prof. **Stan Paliwoda**, Ph.D. - University of Strathclyde, UK
– *Do experts know better?*
- 17.30 **Closing of the session**
- 18.00 **Welcome Cocktail**
Polish Bank Association, Smolna str. 6, Warsaw, Poland
- host's address by **Krzysztof Pietraszkiewicz** - President of Association of Polish Banks,
 - address on behalf of organizers – prof. **Marzenna Weresa** - chairwomen of Scientific Committee of 3rd IP Management Forum, Warsaw School of Economics
 - address on behalf of guests – prof. **Karl Klingsheim** - president of NTNU Technology Transfer a.s.

THURSDAY, MARCH 11, 2010

Two simultaneous symposiums will be held:

- **Bio-, energy-, clean-technologies – the Key to Successful Polish Economy,**
- **Financing and Implementing Innovations,**

and each symposium will consist of two simultaneous sessions.

The detailed programme is as follows:

BIO-, ENERGY-, CLEAN-TECHNOLOGIES - THE KEY TO SUCCESSFUL POLISH ECONOMY <i>IBiB Polish Academy of Sciences,</i> <i>Trojdena Str. 4, 01-109 Warsaw</i>		FINANCING AND IMPLEMENTING INNOVATIONS <i>Warsaw University of Technology</i> <i>Pl. Politechniki 1, 00-661 Warsaw</i>	
Biomedicine, functional food, etc.	Energy and clean technologies	IP Workshop - Management Module II	IP driven business - success stories
<p>9.00 Registration</p> <p>9.30 Opening of the session</p> <p>10.00 Introductory lecture</p> <ul style="list-style-type: none"> ▪ tbd. <p>10.30 Plenary lecture</p> <ul style="list-style-type: none"> ▪ Lynne Hollyer, Industry Relations Manager, UC Berkeley's Office of Intellectual Property & Industry Research Alliances, USA – <i>R&D agreements and licensing good practices in Life Sciences</i> 		<p>9.00 Registration</p> <p>9.30 Presentations on <i>The sources of financing innovations</i> presented by:</p> <ul style="list-style-type: none"> ▪ National Centre for Research and Development ▪ NewConnect ▪ National Capital Found ▪ Polish Agency of Enterprise Development ▪ Malopolska Regional Development Agency ▪ National Found for Environmental Protection and Water Management ▪ Seventh Framework Programme ▪ Competitiveness and Innovation Framework Programme ▪ PolBAN - Business Angels Network Poland 	
<p>12.00 Lunch</p> <p>13.00 Session 1</p> <p>by Warsaw University of Life Sciences, Chairman: prof. Andrzej Chochowski, Ph.D.</p>	<p>12.00 Lunch</p> <p>13.00 Session 2</p> <p>by Medical University of Lodz, Chairman: prof. Andrzej Bednarek, Ph.D.</p> <ul style="list-style-type: none"> ▪ prof. Jan Lubiński, Ph.D. - Pomeranian Medical University in Szczecin ▪ prof. Józef Dulak, Ph.D. - Jagiellonian University in Cracow ▪ prof. Jarosław Dastyh, Ph.D. - PAN in Lodz and Proten Pharmaceuticals ▪ Monika Lamparska- 	<p>12.00 Lunch</p> <p>13.00 Summary by Piotr Gebala - President of National Capital Found, Inc.,</p> <p>13.15 Norwegian experiences by Kristi Jensen - Norwegian Entrepreneurship Centre,</p> <p>13.30 Comments by representants of financing institutions</p> <p>14.15 Presentation of Credit Guarantee Found by Bogusław Weglinski, Konrad Fialkowski, Ph.D., Wiesław Kolodziejski and Wiesław Bury, Ph.D., Discussion moderated by prof. Piotr Moncarz, Ph.D.,</p> <p>14.45 Break</p>	

	<p>Przybysz, Ph.D. - CelonPharma</p> <ul style="list-style-type: none"> ▪ Prof. Tadeusz Pietrucha, Ph.D. - Medical Univ. in Lodz, Bio-Tech Consulting ▪ Prof. Piotr Rieseke, Ph.D. - Medical Univ. in Lodz, Celther Polska ▪ Prof. Lucyna Woźniak, Ph.D. - Medical Univ. in Lodz, 	
<p>SCIENTIFIC SESSION 15.00 Presentations part 1 16.00 Break 16.15 Presentations part 2 17.15 Closing of the session</p>	<p>SCIENTIFIC SESSION 15.00 Presentations part 1 16.00 Break 16.15 Presentations part 2 17.15 Closing of the session</p>	

The sources of financing innovations invited speakers:

- prof. Boguslaw Smolski, Ph.D. – National Centre for Research and Development
- Emil Stepien – NewConnect
- Piotr Gebala – National Capital Found
- Aneta Wilmanska – Polish Agency of Enterprise Development
- Wieslaw Bury, Ph.D. – Malopolska Regional Development Agency
- Wladyslaw Majka – National Found for Environmental Protection and Water Management and LIFE+ Programme
- Andrzej Siemaszko, Ph.D. – Seventh Framework Programme
- Arkadiusz Lewicki – Competitiveness and Innovation Framework Programme
- Wieslaw Kolodziejski – Mazovian Found of Loan Guarantee, L.L.C.
- PolBAN – Business Angels Network Poland

FRIDAY, March 12, 2010

IP Brokerage Session

Warsaw Stock Exchange, Ksiazeca Str. 4, 00-498 Warsaw, Poland

- 9.00 **Registration**
- 9.30 **Opening**
- 9.30 **Summary of the *Master Classes in R&D Agreements and IP Licensing***
- 9.45 **Summary of Elevator Speech Competition by Sondre Jacobsen**
Presentation Of the winners by Alicja Adamczak Ph.D., President of Patent Office of the Republic of Poland

- 9.55 **Reports of the sessions of March 11, 2010**
- Biomedicine, functional food, etc. by prof. **Andrzej Bednarek**, Ph.D.,
 - Energy and clean technologies by prof. **Andrzej Chochowski**, Ph.D.,
 - Financing and Implementing Innovations by prof. **Piotr Moncarz**, Ph.D.,
 - Scientific Sessions by **Rafal Wisla**, Ph.D.
- 10.35 **IP Brokerage Session**
- 10.45 ***M.Sc. in Intellectual Property Syllabi Committee Report*** - Boguslaw Weglinski – Project Coordinator
- 11.00 **Market demand for professional IP Brokers**
- prof. **Boguslaw Smolski** Ph.D., National Center for Research and Development – ***IP in R&D agreements and their execution,***
 - **Pat Sullivan**, Ph.D. - President & CEO of Intellectual Capital Management Group, Inc. – ***International IP Brokers – global market demand and expectations,***
 - **Piotr Gebala** - President of National Capital Found, Inc. – **Polish VC market capacity for IP Brokers,**
 - tbd. – ***Demand of Polish Scientific Institutes on Master of Arts in intellectual property,***
 - prof. **Aleksander Baczko** Ph.D., UEVE France – ***Teaching experience in the field of IP on a master level of education,***
 - **Jerzy Majchrzak**, Polish Chamber of Chemical Industry (PIPC) – ***Demand of economic entities on Master of Science in Intellectual Property.***
- Opinions presented by:
- Ministry of Science and Higher Education – tbc.
 - NewConnect – Warsaw Stock Exchange,
 - Council of Research and Development Units in Poland
 - US Polish Trade Council – Jerzy Orkiszewski - President
 - Polish Chamber of Commerce for High Technology – Olaf Gajl, Ph.D.
 - Polish Academy of Science
 - state Bank of National Economy (BGK)
- 12.30 **Lunch**
- 13.30 **Undersigning Pantheon of Polish Inventors and Discoverers**
Kopernik-Lukasiewicz Declaration
- 14.00 ***Polish Intellectual Capital Top 50 Ceremony***
hosted by **Joanna Dukaczewska** - TV Biznes, Polskie Radio – tbc. and **Boguslaw Weglinski** - IP Management Poland

16.00 **MozART Group (Grupa MoCarta) concert**

16.30 **Gala Dinner** – menu created and supplied by Royal Castle in Niepolomice

ACCOMPANYING EVENT

SATURDAY, MARCH 13, 2010

Celebrating Fredric Chopin's 200th birthday

The media partners are:

Polskie Radio, Nowe Zycie Gospodarcze, Gazeta Prawna, TV Biznes, FORBES Polska, Przegląd Techniczny, Młody Technik, Forum Akademickie, Innowacje.

Internet: www.naukawpolsce.pap.pl, www.biotechnologia.pl, www.ip-hub.pl; www.pi.gov.pl.

Looking forward to seeing you in Warsaw during our **3rd Forum IP Management – the Key to Successful Economy** in March 10-12, 2010.

Bogusław Węgliński

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