

**4th International
Intellectual Property Management Forum**

Warsaw, October 26–29, 2011

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Technological and Creative Entrepreneurship

under the honorary auspices of Prof. **Barbara Kudrycka**
– **the Republic of Poland Minister of Science and Higher Education**

Programme (as October 22, 2011)

The Programme is being elaborated/referred by Scientific Committee:

Chairwoman: Prof. **Marzena Anna Weresa**, Ph. D. – Chair of the Scientific Council of IP Management Poland, Director of Warsaw School of Economics World Economy Institute

Vice Chairman: Prof. **Karl Klingsheim**, Ph.D. – NTNU in Trondheim, President of NTNU Technology Transfer a.s.

Vice Chairman: Prof. **Piotr D. Moncarz**, Ph.D. – Stanford University, Chairman of US-PTC, vice President of Exponent Inc.

Vice Chairman: Prof. **Stan Paliwoda**, Ph.D. – Strathclyde University; formerly with University of Calgary, Canada and Polish-Canadian Business Centre by Warsaw School of Economics

Vice Chairman: **Pat Sullivan** – ICM Gathering 2.0 co-founder

Vice Chairman: prof. **Władysław Włosiński**, Ph.D. – former Chairman of Technical Sciences Department, Polish Academy of Sciences

Scientific Secretary – **Bogusław Węgliński** – President of IP Management Poland.



Monday & Tuesday, October 24 –25th, 2011

Master Classes in IP Commercialization

Starting at 9:30 a.m., hosted by the Warsaw University of Technology Business School, 79 Koszykowa Street, room 205; 02-008 Warsaw, Poland.

Leading lecturers of the Forum:

Dr. **Rafał Stroiński** – Jankowski, Stroiński i Partnerzy JSLEGAL; Director of USPTC – **strategic and legal aspects of IP commercialization**

Dr. **Francis Skrobiszewski** – KFK Investment Committee; Director of USPTC; Formerly: VP Polish-American Enterprise Fund, Managing Director Hungarian Innovative Technologies Fund; and served on Steering Committee of MENA-OECD Enterprise Financing Network, USA – **strategic decision making and risk management**

Prof. **Stan Paliwoda** – Strathclyde University, Glasgow, UK; formerly with University of Calgary, Canada and Polish-Canadian Business Centre by Warsaw School of Economics – **IP marketing and venture promotion**

Jerzy Orkiszewski – President of US-Polish Trade Council, Director of Engineering in Cutera, Inc., USA – **leadership and community building**

will be sharing their outstanding professional experience with up to 25 attendees, who are involved in IP Management as their core business.

Wednesday; October 26, 2011

Edison-Łukasiewicz Sessions held at the Small Lecture Hall in the main building of the Warsaw University of Technology, 1 Politechnika Square (Plac Politechniki).

- 9:30 a.m. – opening ceremony – Prof **Tadeusz Kulik** – deputy Rector of the Warsaw University of Technology
- 9:45 a.m. – **The World Needs Your Ideas and Inventions – opening plenary lecture** by Ms. **Bożena Lublińska-Kasprzak** – Polish Agency for Enterprise Development PARP
- 10:15 a.m. – **The World Needs Your Ideas and Inventions** – panel discussion will be available on-line at www.rp.pl and www.pi.parp.gov.pl

Moderator:

Łukasz Dec – journalist representing daily *Rzeczpospolita*,

Panel's participants:

Bożena Lublińska-Kasprzak – President of Polish Agency for Enterprise Development PARP

Prof. **Piotr Moncarz** – Founder and Chairman of US-Polish Trade

Council; Vice President of Exponent Inc.; Stanford University
Dr. **Mirosław Grudzień** – President of VIGO System, Inc.;
Vice President of Polish Chamber of Commerce for High Technology

Arkadiusz Patryas – Representative of I3D – Polish soft-ware
successful start-up working on interactive 3D visualizations:
www.i3d.pl

Marcin Franc – **Mentor of the winners of *Imagine Cup 2011***;
Founder of **Hilverse** Company; Ph.D. student at Łódź
University
of Technology

Paweł Bochniarz – co-founder of IDEA! Management Consulting
and Great Place to Work Institute Polska; Board-Member of *Creating
Tomorrow* Contest; Marketing, Communications and Business
Development Director of PwC in Poland

11:45 a.m. — **coffee break**

12:15 p.m. — ***The World uses our innovations* – panel discussion**

Chairman:

Prof. **Ryszard Pregiel** – President of Polish Chamber of Commerce for
High Technology

Panel's participants:

Dr **Witold Lewandowski** – President of RADWAG

Dr **Cezary Możeński** – Managing Director of Fertilizer Research
Institute in Puławy; chairman of Zakłady Azotowe (Nitrogen Fertilizers
and Melamine Works) PUŁAWY SA

Dr. **Wojciech Nawrot**. – Vice President of Academy of Engineering
in Poland, owner & creator of technological park

Paweł Przewięźlikowski - President of SELVITA SA

1:15 p.m. — **lunch break**

2:00 p.m. — ***Innovative Entrepreneurship Internationalization*** – plenary lecture
by **Sara Rauchwerger** – President of International Consortium
for Entrepreneurship;

2:45 p.m. — ***The World has already purchased our inventions*** – continuation
of the panel discussion

Moderators:

Dr. **Zbigniew Turowski** – Deputy Director of Warsaw University

of Technology Business School

Aleksander Bąkowski – Member of the Board of Polish Business and Innovation Centers Association in Poland

Panel's participants:

Jerzy Orkiszewski – President of US-Polish Trade Council, Director of Engineering in Cutera, Inc., USA

Prof. **Leon Gradoń** – Warsaw University of Technology

Dr. **Rafał Dudkowski** – Member of the Board of Innoventum AB, Warsaw University of Technology Business School

Prof. **Waldemar Priebe** – University of Texas MD Anderson Cancer Centre

Prof. **Aleksander Baczek** – Université d'Évry – Val d' Essone

3:45 p.m. – **networking, tea break**

6:00 p.m. – **welcome cocktail at the Banker's Club** (Klub Bankowca),
6 Smolna Street, Warsaw, hosted by:

Krzysztof Pietraszkiewicz – President of the Polish Bank Association

Bożena Lublińska-Kasprzak – President of Polish Agency for Enterprise Development PARP – tbc

Piotr Gębala – President of National Capital Fund KFK

Thursday, October 27, 2011

Galbraith-Kalecki sessions held at the Small Lecture Hall in the main building of the Warsaw University of Technology, 1 Politechnika Square (Plac Politechniki).

- 9:30 a.m. — Opening by Prof. **Piotr Moncarz** – Founder and Chairman of USPTC; Vice President of Exponent Inc.; Stanford University
- 9:45 a.m. — **Freedom and Innovation – opening plenary lecture by Franklin Pitch Johnson** – venture capitalist and founder of *Asset Management Company* (1965-present); early investor into *Amgen, Biogen, IDEC, Tandem* and many other technological companies; co-founder of *Draper and Johnson Investment Company* (1962); past-chairman, international committee, National Venture Capital Association; and lecturer in management at Stanford Business School (1979-present)
- 10:30 a.m. — **The World Will Invest into Your Ideas – panel discussions**
- 11.30 a.m. — **Venture Capital Market in Israel**
Zeev Holtzman – Founder and President of Giza Venture Capital
How is it possible that Israel has the most start-ups per capita and the highest ratio of VC investments to GDP worldwide?
- 12.15 a.m. — **coffee break**
- 12.30 a.m. — **Venture Capital Market in Europe**
William Stevens – former Secretary General of EVCA , Founder & CEO of Europe Unlimited
Experience from the mature European markets: where is the European venture capital market and how could it be enhanced?
- 1:00 p.m. — **lunch break**
- 1:45 p.m — **Polish Venture Capital Market - Hard Beginnings and Great Perspectives**
KFK on the L-earning curve - Piotr Ćwik – Investment Director of National Capital Fund KFK
- 2:00 p.m — **Moderator: Piotr Gębala** – President and CEO of National Capital Fund KFK
European Solutions that Stimulated Venture Capital Market – will they

will work in Poland, too? Stimulating Factors for the VC in Poland.

Panel's participants:

Zeev Holtzman - Founder and Chairman of Giza Venture Capital

William Stevens – Founder & CEO of Europe Unlimited

Michał Bańka – acting Director of Polish Agency for Enterprise Development PARP Department of Business Environment Institutions Support

Sławomir Janiszewski – Partner in Advisory Department of PwC in Poland

Wojciech Ciszek - Principal Banker of European Bank for Reconstruction and Development

Jacek Błoński – Vice President of the European Business Angels Network (EBAN)

Dr. **Rafał Stroiński** – Jankowski, Stroiński i Partnerzy JSLEGAL; Director of USPTC

2:45 p.m.

— **National knowledge and information hosting platforms – what for and for whom? – panel discussion**

Moderators:

Prof. **Ewa Okoń-Horodyńska** – Jagiellonian University and President of IP Management Krakow

Prof. **Krzysztof Jan Kurzydłowski** – Director of the National Centre for Research and Development

Panel's participants:

Dr. **Olaf Gajl** – Director of Data Processing Centre OPI; General Director of Polish Chamber of Commerce for High Technology

Barbara Nowakowska – Director of Polish Private Equity Association PSIK

Dr. **Daria Tataj** – Executive Board Member of European Institute of Innovation and Technology EIT; co-founded of DIADEM Foundation; Managing Partner at EMF (Enterprise Management & Finance); Warsaw University of Technology Business School

Dr. **Mariusz Jednoralski** – Deputy Director Innovative Economy Office of the National Chamber of Commerce KIG

Dr. **Marek Dietl** – Deputy Investment Director for Swiss Programme, National Capital Fund KFK

3:45 p.m.

— **networking, tea break**

- 6:00 p.m. — **Thursday Gala Dinner** following the tradition of the Polish and Lithuanian King Stanisław August Poniatowski, who used to invite artists, scientists, intellectuals for famous **Thursday dinners** at the Palace on the Water within the Royal Łazienki Park in Warsaw (Pałac na Wodzie w Łazienkach Królewskich) with participation of Prof. **Jerzy Buzek** – Chairman of the European Parliament, Chairman of the Council of the Polish Chamber of Commerce for High Technology; Prof. **Michał Kleiber** – President of the Polish Academy of Sciences, Chairman of the Chapter of the Pantheon of Polish Inventors and Discoverers, during which the **Pantheon of Polish Inventors and Discoverers** (Polish National Inventors and Discoverers Hall of Fame) will be constituted. Leading Polish musician and composer **Stanisław Soyka** will give a concert and the famous restaurant **Belvedere** will offer the dinner.

Friday, October 28, 2011

*Within premises of the Warsaw Stock Exchange (Giełda Papierów Wartościowych),
4 Książęca Street, Warsaw*

- 9:30 a.m. — Opening and introduction by Dr. **Lidia Adamska** –Member of the Board of the Warsaw Stock Exchange
- 9:35 a.m. — presentation of conclusions and stipulations resulting from completed sessions:
- World Needs Your Ideas and Inventions** by **Aneta Wilmańska** – Vice President of Polish Agency for Enterprise Development PARP
- The World uses our innovations** by Dr. **Zbigniew Turowski** – Deputy Director of Warsaw University of Technology Business School
- The World Will Invest into Your Ideas** by Dr. **Rafał Stroiński** – Jankowski, Stroiński i Partnerzy JSLEGAL; Director of USPTC
- 9:50 a.m. — **Europe Needs Your Ideas and Inventions – plenary lecture**
Prof. **Witold Orłowski** – Chief Economist of PricewaterhouseCoopers (PwC) Poland; Director of Warsaw University of Technology Business School
- 10:30 a.m. — **Poland Needs Your Ideas and Inventions – panel discussion**
Chairman:
Bogusław Węgliński – President of IP Management Poland
Panel's participants:

Jerzy Bujok – Deputy Secretary General of Polish Chamber of Commerce; Co-Founder of Polish Telemedicine Cluster

Prof. **Józef Modelski** – Regional Director of IEEE for Europe, Middle East and Africa; Director of the of the Warsaw University of Technology Institute of Radioelectronics

Prof. **Michel Rod** – Sprott School of Business, Carleton University, Ottawa, Canada; formerly with Victoria University of Wellington, New Zealand and University of Calgary, Canada

Dr. **Leszek Sikorski** – Director of the Center for Informational Systems in Healthcare; formerly Republic of Poland Cabinet Minister of Health

11:30 a.m. — **coffee break**

11:45 a.m. — **Role of NewConnect in developing innovative economy**
– presentation by **Monika Rękawek** – Warsaw Stock Exchange Market Development Department

12:15 p.m. — ***Institutional innovations – the driving force for competitiveness – panel discussion***

Moderators:

Prof. **Marzenna Anna Weresa** – Chair of the Scientific Council of IP Management Poland, Director of Warsaw School of Economics World Economy Institute

Dr. **Francis Skrobiszewski** – KFK Investment Committee; Director of USPTC; Formerly: VP Polish-American Enterprise Fund, Managing Director Hungarian Innovative Technologies Fund; and served on Steering Committee of MENA-OECD Enterprise Financing Network, USA

Panel's participants:

ACADEMIA: Prof. **Stan Paliwoda** – Strathclyde University; formerly with University of Calgary, Canada and Polish-Canadian Business Centre by Warsaw School of Economics

ADMINISTRATION: **Aneta Wilmańska** – Vice President of Polish Agency for Enterprise Development PARP

BUSINESS: **Jerzy Orkiszewski** – President of US-Polish Trade Council, Director of Engineering in Cutera, Inc., USA

TECHNOLOGY BROKERAGE: **Tor Aase Johannessen** – Academic Director of the Global Alliance in Management Education CEMS; Norwegian School of Economics NHH

Will the *Triple Helix Model (Academy, Business, Administration)* be substituted by the *Quadruple (Quad) Helix Model (Academy,*

Business, Administration and Technology Brokerage)?

- 1:15 p.m. — Announcement of **Polish Intellectual Capital Top 50** Ranking terms and conditions
- 1:55 p.m. — Closing of the Forum and **invitation to the 5th IP Management Forum, October 24-26, 2012** focusing on **Entrepreneurship and Innovation Management**
- 2:00 p.m. — **lunch break and followed by networking**

and facing Jarema Drogowski's art exhibition

*This is a whispered **sentence** prepared for and presented at the opening of the **54th** Venice Art Biennale (la Biennale di Venezia) in Italy on June 4th, 2011.*



Whisper mark – is a new punctuation mark, whose purpose is to indicate parts of text that are supposed to be read as whispered, indicates emotions such as uncertainty, intimacy and softness, designed by Jarema Drogowski – The Maria Grzegorzewska Academy of Special Education Institute for Art Education in Warsaw.

Members of The European Venture Fund Investors Network EVFIN:

Caixa Capital – Portugal, **Capital for Enterprises** – UK, **Capital Dynamics** – UK, **CDC Entreprises** – France, **Enterprise Ireland** – Ireland, **Finnish Industry Investment** – Finland, **KFK** – Poland, **KfW Bankengruppe** – Germany, **Participatiemaatschappij Vlanderen (PMV)** – Belgium, **Societe Regionale d'Investissement de Wallonie (SRIW)** – Belgium, **TANEO** – Greece scheduled their **annual meeting** at 10:00 a.m. until 3:00 p.m. at the National Capital Fund KFK headquarter: 16/22 Krucza Street, Warsaw.

- 4:15 p.m. departure from 4 Książęca Str. (Warsaw Stock Exchange GPW) to **Kazimierz nad Wisłą – Puławy** on the way
- 7:00 p.m. arrival to the hotel **Pensjonat Kazimierski** in Kazimierz Dolny, 38 Tyszkiewicza Street; <http://www.pensjonatkazimierski.eu>
- 8:00 p.m. dinner

Saturday, October 29, 2011

Exploring business opportunities and technological infrastructure of the Lublin Region (Lubelszczyzna) – outgoing session to the Lublin Region (Lubelszczyzna)

Forum attendees are invited by the regional and local governments in Lublin to visit their Region completing consequential, substantial investments into regional business infrastructure and human capital, offering unique business opportunities, located in mid-eastern *Poland* along the state border with the non-EU countries - Belarus and Ukraine. The Lublin Region, having been for centuries a borderland between eastern and western cultures, features a stunning richness of cultural heritage and traditions - a testimony to its multicultural and multinational history.

- 9.00 a.m. breakfast
- 10.00 a.m. departure to Lublin
- 11.00 a.m. welcome address by **Krzysztof Żuk – President of Lublin** in the Town Hall followed by presentation of Town of Lublin investment potential by **Mariusz Sagan – Director of Strategy and Investors` Services**
- 11.45 a.m. Lublin tourist attractions: Old Town and Castle Chappel
- 02:00 p.m. lunch
- 03:00 p.m. economic activation areas: a visit to Zan Centre and LUBLIN Special Economic Sub-Zone
- 05:00 p.m. **Entrepreneurship Gala** – meeting local business in Lublin Music Theatre
- 07:00 p.m. cocktail
- 08:00 p.m. departure to Warsaw

Please do not hesitate to contact:

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Scientific Secretary

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